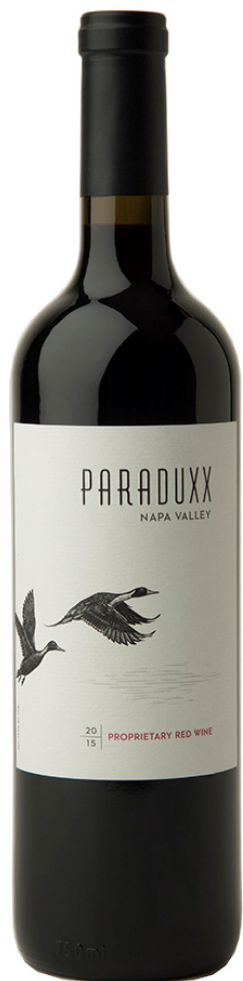


# 2015 PARADUXX PROPRIETARY NAPA VALLEY RED WINE



*Decidedly contemporary and Californian, Paraduxx is a must-have Napa Cabernet Blend!*

**Composition:** 54% Cabernet Sauvignon, 19% Merlot, 16% Zinfandel, 11% Petit Verdot

**Market Trends/Opportunity:** Luxury Red Blends category is up +21% vs. PY.

**Winemaker:** Don LaBorde

**Availability:** National

**Appellation:** Napa Valley

**SRP:** \$48

**Winemaking & Sourcing:** Fusing the robust flavors of Cabernet Sauvignon and Zinfandel, the blend embraces the best of both varietals. A true Napa Valley blend, the fruit is sourced from all over Napa Valley, including four estate vineyards. Concentrating on the warmer AVA's of Napa, the grapes are sourced from as far North as Calistoga as far east as Pope and Chiles Valley and as far south as Yountville.

**Tasting Notes:** On the nose, this aromatic wine displays inviting layers of black raspberry and blackberry pie, along with notes of cinnamon stick, vanilla bean and a touch of brown sugar. The lush fruit character continues on the palate where rich currant and cherry flavors are supported by bright acidity and velvety tannins that draw the wine to a silky, berry and spice finish.

**Key Accolades:** : v14 93 Pts., *James Suckling*. v14 92 Pts., *Wine Review Online*. v13 92 Pts. *James Suckling*. v13 91 Pts., *Wine Review Online*. v12 90 Pts., *Wine Enthusiast*. v12 91 Pts., *Wine Review Online*.

**Recommended Pairings:** Game Birds, Sausage, Roasted Tomatoes, Manchego, Parmigiano, Aged Cheddar, Black Pepper, Arugula.

**UPC:** 669576 01868 2

**Case:** 20 669576 01868 6

**TTB Approval:** 15117-001-000308

**Marquee Accounts:** Wynn, Chicago Chop House, L'Auberge Del Mar, Mustard's, Smith & Wollensky, Delano Hotel, Morton's

**Alcohol:** 14.9%

**Formats Available:** 375ml, 750ml, 1.5L