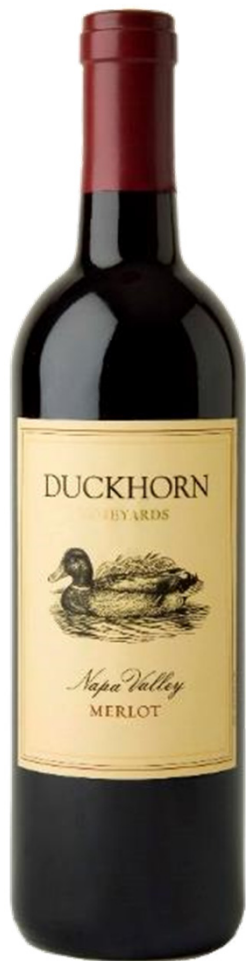


2015 DUCKHORN VINEYARDS NAPA VALLEY MERLOT

America's quintessential, #1 Ultra-Luxury Merlot!



Composition: 85% Merlot, 12% Cabernet Sauvignon, 2% Cabernet Franc, 1% Petit Verdot

Market Trends/Opportunity: #1 Selling \$40+ Merlot in the U.S. Merlot \$25+ SRP category is +10% vs. PY.

Winemaker: Renee Ary

Availability: National

Appellation: Napa Valley

SRP: \$55

Winemaking: Literally a snapshot of Napa Valley's best vineyards in a bottle, our Napa Valley Merlot is a complex blend of vineyard lots, incorporating fruit from Estate Vineyards and top independent growers. The final wine is a rich and cohesive expression of the entire Napa Valley, reflecting the microclimates and soils of this unique appellation.

Tasting Notes: A classic expression of Napa Valley Merlot, with a fleshy entry and juicy layers of Bing cherry, raspberry and plum, along with hints of blueberry, cedar, vanilla and clove. Underscored by polished tannins, the juiciness of the entry evolves into a lush, silky texture that carries the flavors to a long, generous finish marked by notes of freshly ground coffee beans with a splash of ripe, red cherry.

Key Accolades: v14 92 Pts., *Wine Spectator*. v13 90 Pts., *Wine Spectator*. v13 94 Pts., *Wine Review Online*. v13 90 Pts., *Wine & Spirits*.

Recommended Pairings: Mushrooms, Grilled Lamb or Beef, Aged Cheddar, Rosemary.

UPC: 669576 019283
SCC/Case Code: 20 669576 01928 7
TTB Approval: 14353-001-000402

Marquee Accounts: Bellagio, Montage, Four Seasons, The Ivy, Palm, Peter Luger, Morton's, Ruth's Chris, Del Frisco's, Capital Grille, Mastro's, Rutherford Grill, Ritz Carlton, Fleming's

Alcohol: 14.5%

Formats Available: 375ml, 750ml, 1.5L, 3L