



KOSTA BROWNE



KOSTA BROWNE



Differentiation
Appeal
Founders
Team
History

Differentiation & Appeal



WHY KOSTA BROWNE

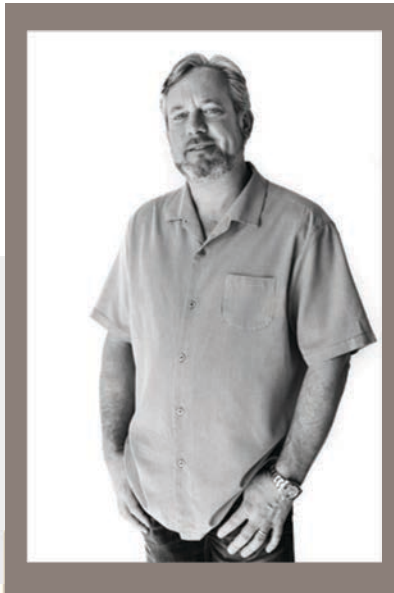
- Insanely Loyal Customers: Preeminent California Pinot Noir producer with exceptionally loyal customer, who wait 2—10 years to gain access to our highly-coveted wines
- Critical Acclaim: Highly regarded by wine connoisseurs with consistent 95++ ratings, including the Wine Spectator's Wine of the Year award in 2011
- Sense of Place: Meticulous estate vineyards and longstanding grower partners dedicated to stewardship, sustainability, and wines with a sense of place
- Quality at Every Turn: State-of-the-art winery in Sebastopol, laser-focused on quality winemaking practices from processing to fermentation, vessel to barrel
- Obsessed with Pinot Noir: North America's most successful ultra-luxury Pinot Noir brand joins the celebrated Duckhorn Portfolio

Founders



DAN KOSTA

Founder



MICHAEL BROWNE

Founder



CHRIS COSTELLO

Founder

KOSTA BROWNE

Team KB



NEIL BERNARDI

General Manager



JULIEN HOWSEPIAN

Winemaker



REGINA SANZ

Senior Estate Director

KOSTA BROWNE

History



1997
Dan and Michael
met while working
at a popular
Sonoma restaurant

1998
First 24 cases of
Pinot Noir were
produced

2003-2008
Gained in notoriety
and top lists



2001
Chris Costello joined
as a third partner

2011
Awarded 2009
Wine Spectator
Wine of the Year



1 **Kosta Browne**
Pinot Noir Sonoma Coast 2009
95 points / \$52
5,818 cases made
Sonoma County, California
Central to the story of Pinot Noir's steady rise in California has been the improbable ascent of a small Sonoma winery; started more than a decade ago by two waiters who pooled their tips so they could make wine.

2009
Set goal to become
global benchmark for
CA Pinot Noir and
Chardonnay

2013
Moved to a new
home in the Barlow
and acquired Keefer
Ranch



2012
Julien Howsepian
joined production
team

History



- 2016
Single Vineyard
fermentation room
completed



- 2017
Twenty year
celebration



- 2018
Duckhorn Portfolio
acquired KB.



- 2022
Twenty-Five year
celebration



- Expanded
into Sta. Rita Hills



- Acquired
Cerise Vineyard,
Anderson Valley

- Launched
private tasting
experience,
The Gallery



- 2019
Julien Howsepian
named head
winemaker

About Our Winemaker



Julien Howsepian has earned renown for creating elegant and intense wines prized for their thoughtful complexity, character, and soul. As Head Winemaker, he continues Kosta Browne's quarter-century legacy of crafting California's benchmark Chardonnays and Pinot Noirs.

About Our Winemaker (cont'd)

“

Extraordinary
wines reflect the
interconnectedness
of many factors...
Understanding how
these elements work
together is the
essence of
great wine.”


—J.H.

Building on the accomplishments of former Co-founders Dan Kosta and Michael Browne, Julien Howsepian leads Kosta Browne's winemaking, overseeing an acclaimed program that features almost 40 of California's greatest vineyards.

Raised in Northern California's Bay Area, Julien regularly traveled to France to visit family, including relatives in the wine industry. These early visits kindled Julien's appreciation for the culture of wine and led him to UC Davis, where he earned a degree in viticulture and enology.

Prior to joining Kosta Browne, Julien gained invaluable hands-on experience at several venerable California estates and in New Zealand's acclaimed Hawkes Bay region. “My dream has always been to make world-class wines,” adds Julien. “As a winemaker, it is both humbling and a gift to work with such amazing vineyards. Each one has a fascinating story to tell. For twenty-five years, Kosta Browne has been dedicated to telling these stories. To build on this legacy is an honor and a privilege.”

BRAND ARCHITECTURE



Mission
Portfolio Overview
Taste Profile
Offer Calendar
Pricing

Mission

Establish ourselves as winegrowers with reverence for distinct vineyards and an obsession for crafting wines with a sense of place. Become the global benchmark for California Pinot Noir and Chardonnay through innovation, relentless focus on our team, customers, and quality.



Portfolio Overview



Appellation Series	One-Sixteen Russian River Valley , Chardonnay	375/750 ML
	Russian River Valley , Pinot Noir	375/750 ML
	Sonoma Coast , Pinot Noir	375/750 ML
	Sta. Rita Hills , Pinot Noir	750 ML
	Santa Lucia Highlands, Pinot Noir	750 ML
	Anderson Valley , Pinot Noir	750 ML
Single Vineyard Grower Series	El Diablo, Russian River Valley, Chardonnay	750 ML
	Keefer Ranch, Russian River Valley, Pinot Noir	750 ML
	Giusti Ranch, Russian River Valley, Pinot Noir	750 ML
	Gap's Crown Vineyard , Sonoma Coast, Pinot Noir	750 ML
	Kanzler Vineyard, Sonoma Coast, Pinot Noir	750 ML
	Thorn Ridge Ranch, Sonoma Coast, Pinot Noir	750 ML
	Rosella's Vineyard, Santa Lucia Highlands, Pinot Noir	750 ML
	Garys' Vineyard, Santa Lucia Highlands, Pinot Noir	750 ML
	Pisoni Vineyard, Santa Lucia Highlands, Pinot Noir	750 ML
	Mt. Carmel , Sta. Rita Hills, Pinot Noir	750 ML
	Rita's Crown, Sta. Rita Hills, Pinot Noir	750 ML
	4-Barrel, California, Pinot Noir	750 ML
Estate Series	Cerise Vineyard, Anderson Valley, Chardonnay	750 ML
	Cerise Vineyard , Anderson Valley, Pinot Noir	750 ML
	Bootlegger's Hill, Russian River Valley, Chardonnay	750 ML
	Bootlegger's Hill, Russian River Valley, Pinot Noir	750 ML
	Treehouse Vineyard, Russian River Valley, Pinot Noir	750 ML
Observations Series	Available exclusively in The Gallery at the winery in Sebastopol, CA (Offerings change each vintage)	

Note: bold wines available for distribution

KOSTA BROWNE

Taste Profile



Series

A APPELLATION (CH)

A APPELLATION (PN)

G GROWER (PN)

E ESTATE (PN)

LIGHT



FULL

ONE-SIXTEEN (A)

STA. RITA HILLS (A)

SONOMA COAST (A)

RUSSIAN RIVER VALLEY (A)

ANDERSON VALLEY (A)

SPRING OFFER

LIGHT



FULL

MT. CARMEL (G)

GAP'S CROWN VINEYARD (G)

CERISE VINEYARD (E)

FALL OFFER

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Wholesale Offering Calendar

SPRING

January

- Wholesale Allocation & Goals Determined

February/March*

- Wholesale Allocation Opens/Letters Sent
 - 90 days to submit PO's

March/April*

- Wholesale orders begin to ship/fulfill
 - Invoiced at time of shipment

April/May*

- Wholesale follow-up communication to dormant/no response
- Wholesale Allocation ends
- Wholesale Wish Grant begins
 - Priority distributors offered additional inventory ("Wish")
 - Runs 15 days to submit PO's
- Wholesale Wish Grant closes and Allocation period ends.

*Exact dates TBD

FALL

June/July/August

- Distributer Performance Reviews
- Wholesale Fall Allocation & Goals Determined
- Prep for Fall Allocation

September

- Wholesale Allocation Opens/Letters Sent
 - 60 days to submit PO's
- Wholesale follow-up communication
- Wholesale orders begin to ship/fulfill

October

- Wholesale Allocation ends
- Wholesale Wish Grant begins
 - Priority distributors offered additional inventory ("Wish")
 - Runs 15 days to submit PO's

November/December

- Wholesale Wish Grant closes and Allocation period ends.

Pricing

WINE	BOTTLE	PK	SRP	SRP RANGE	WINE LIST	RELEASE SCHEDULE
One-Sixteen Chardonnay	750*	6	\$85	\$85 - \$95	\$150 - \$170	Spring
Sta. Rita Hills Pinot Noir	750	6	\$115	\$100 - \$125	\$170 - \$199	Spring
Sonoma Coast Pinot Noir	750*	6	\$115	\$100 - \$125	\$170 - \$199	Spring
Russian River Valley Pinot Noir	750*	6	\$115	\$100 - \$125	\$170 - \$199	Spring
Anderson Valley Pinot Noir	750	6	\$115	\$100 - \$125	\$170 - \$199	Spring
Mt. Carmel Pinot Noir	750	6	\$165	\$165 - \$190	\$275 - \$325	Fall
Gap's Crown Vineyard Pinot Noir	750	6	\$165	\$165 - \$190	\$275 - \$325	Fall
Cerise Vineyard Pinot Noir	750*	6	\$200	\$185 - \$215	\$300 - \$4349	Fall

*Also available in 375ML Channel Mix Target: 90% On-Premise, 10% Off-Premise

KOSTA BROWNE

APPELLATION SERIES



One-Sixteen Chardonnay
Sta. Rita Hills Pinot Noir
Sonoma Coast Pinot Noir
Russian River Valley Pinot Noir
Anderson Valley Pinot Noir

Portfolio



APPELLATION SERIES

The Appellation blends are a result of our quest for the best Pinot Noir and Chardonnay grapes in California. Spanning from Anderson Valley, Russian River Valley, and the Sonoma Coast to Sta. Rita Hills, these wines are inspired by a desire to capture the essence of each growing region by blending individual vineyards and blocks that are most expressive of their AVA.

Appellation Series

2021 ONE-SIXTEEN CHARDONNAY

Winemaker Notes

The marine influence that follows the Russian River inland from the Pacific coast is a powerful attribute of this region. The fog helps keep nights cool and offers vines a break from daytime temperatures.

The noteworthy Chardonnay vineyards we work with are from the coolest parts of the Russian River Valley. Here, the fruit is allowed to mature gracefully on the vine, which we find offers us more intensely focused flavors and generous natural acidity.

Vineyards

Winner's Circle, Zio Tony Ranch, Lone Oak, Heintz, Ritchie, Keefer Ranch, Bootlegger's Hill, El Diablo

Fermentation

83% barrel, 17% foudre, 100% whole cluster

Élevage

30% new French oak for 14 months, 4% new Austrian oak for 14 months, 20% wood cask for 9 months, prior to bottling 66% stainless steel for 6 months

Alcohol 13.5% pH 3.35 TA 6.3g/L



KOSTA BROWNE

Appellation Series

2021 STA. RITA HILLS PINOT NOIR

Winemaker Notes

The Sta. Rita Hills is located on the Central Coast in Santa Barbara County. Though one of the smaller AVAs in California, it is celebrated worldwide as an acclaimed cool-climate growing region for Pinot Noir.

The purely East/West maritime mouth that funnels cooling coastal fog and wind to the vines make this area truly unique. As a result, Pinot Noir from this region characteristically has beautiful natural acidity balanced by complex structure and concentrated flavors.

Vineyards

Mt. Carmel, Rita's Crown, Bentrack, Radian, John Sebastiano, Sanford & Benedict, Drum Canyon, Our Lady of Guadalupe, Peake Ranch

Fermentation

89% stainless steel, 10% concrete, 5% whole cluster

Élevage

48% new French oak for 15 months, 4% new Austrian oak for 15 months, 18% wood cask for 15 months

Alcohol 14.1% pH 3.48 TA 5.5g/L



KOSTA BROWNE

Appellation Series

2021 SONOMA COAST PINOT NOIR

Winemaker Notes

The Sonoma Coast appellation overlaps with the Russian River Valley in many places and is similarly shaped by the ocean. Local geology can be complex, a direct result of being located on two tectonic plates.

We find ourselves drawn to vineyards that are particularly influenced by the Pacific Ocean and are fortunate to work with some spectacular sites. Together, they form a singular wine that is distinctively Sonoma Coast with enticing aromas of ripe blue fruit, layered acidity, and a powerful finish.

Vineyards

Treehouse, Thorn Ridge, Gap's Crown, Marshall Ranch, Pratt, Balletto, Mardikian, Winner's Circle

Fermentation

81% stainless steel, 11% wood, 8% concrete, 1% whole cluster

Élevage

38% new French oak for 15 months, 1% new Austrian oak for 15 months, 11% wood cask for 15 months

Alcohol 14.1% pH 3.49 TA 5.7g/L



Appellation Series

2021 RUSSIAN RIVER VALLEY PINOT NOIR

Winemaker Notes

There are many differences between vineyards in this small appellation, but the majority of them share a common influence – the cooling effect that follows the Russian River inland from the Pacific coast.

We have been fortunate to work with vineyards that span a diverse and varied view into a region that many would call the heartland of California Pinot Noir. No matter the vintage, there are often fresh red fruit characteristics, a recognizably full mouthfeel and lively texture to the wines from the area - a common thread to the components of this blend.

Vineyards

Bootlegger's Hill, Giusti Ranch, Keefer Ranch, Winner's Circle, Zio Tony Ranch, Moonshine Ranch, Jenkins, Sundawg Ridge

Fermentation

77% stainless steel, 13% wood, 10% concrete, 2% whole cluster

Élevage

34% new French oak for 15 months, 14% wood cask for 15 months

Alcohol 14.1% pH 3.45 TA 5.8g/L



KOSTA BROWNE

Appellation Series

2021 ANDERSON VALLEY PINOT NOIR

Winemaker Notes

Sixty-five miles north of our winery in Sebastopol, CA, is the critically acclaimed AVA of Anderson Valley, located in Mendocino County. Lying 10-15 miles from the Pacific Ocean, the region is prone to wide diurnal temperature variation, which enables the grapes to ripen with great balance.

To capture the rustic beauty of this region and retain freshness, the wine was fermented predominantly in stainless steel, further creating a striking Pinot Noir. Intense aromas of black cherry, cranberry, and blueberry are enhanced by the expansively layered palate and uplifting acidity. A signature Kosta Browne Pinot Noir.

Vineyards

Cerise, Gowan Creek

Fermentation

67% stainless steel, 18% concrete, 15% wood

Élevage

38% new French oak for 13 months, 34% wood cask for 13 months

Alcohol 13.5% pH 3.69 TA 5.42g/L



KOSTA BROWNE

SINGLE VINEYARD SERIES (GROWER & ESTATE)



Mt. Carmel Pinot Noir
Gap's Crown Vineyard Pinot Noir
Cerise Vineyard Pinot Noir

Portfolio



SINGLE VINEYARD SERIES (GROWER & ESTATE)

From the renowned Gap's Crown Vineyard on the Sonoma Coast to Cerise Vineyard in Anderson Valley and the windswept vines of Mt. Carmel in Sta. Rita Hills, we have come to develop a deep understanding of the soils, aspects, and microclimates of each of our Single Vineyard Grower Series designates. These limited production wines showcase Pinot Noir in a truly special way, allowing the character of each site and their unique sense of place to shine.

Vineyard Profile



Single Vineyard Series (Grower & Estate)

MT. CARMEL



About

Planted in 1989, on steep and rugged land surrounding an abandoned Carmelite monastery, Mt. Carmel was one of the first vineyards planted in the Sta. Rita Hills appellation. Primarily dry-farmed, Mt. Carmel is extremely cool and windy. This, combined with exceptional Botella clay and Diatomaceous earth soils, produces a wine that is as intricate and dynamic as it is alluring.

Technical Details

SERIES: Single Vineyard Grower Series
APPELLATION: Sta. Rita Hills
CLONES: 2A, 5A, Pommard, Swan, 828
ORIENTATION: North/East
TRELLISING: VSP
SOIL: Botella clay, Diatomaceous earth, sandy loam
ACREAGE: 24 acres planted to Pinot Noir and Chardonnay

GAP'S CROWN VINEYARD



About

Located in the Petaluma Gap off of the Sonoma Coast, Kosta Browne has been fortunate to work with Gap's Crown Vineyard since 2006. Steep hillsides and a variety of clones add diversity while carefully planted aspects encourage even sunlight exposure during the final stages of ripening. It was also a contributing vineyard to our 2009 vintage-named Wine Spectator's #1 Wine of the Year in 2011.

Technical Details

SERIES: Single Vineyard Grower Series
APPELLATION: Sonoma Coast, Petaluma Gap
CLONES: Swan, 667, 115, 828, 114
ORIENTATION: North/South
TRELLISING: VSP
SOIL: Loam and clay
ACREAGE: 144 acres planted; only the best 37 acres go to Kosta Browne

CERISE VINEYARD



About

Over the past quarter-century, the Anderson Valley has emerged as the source for some of California's most distinctive wines and Cerise as one of the valley's most preeminent vineyards. Its steep, unforgiving terrain results in thought-provoking wines that combine an untamable spirit with arresting energy and opulence. Pinot Noir blocks sit on the eastern side of the valley, facing west, 16 miles from the coast. There is not a single block on flat ground. In 2016 Kosta Browne jumped at the opportunity to purchase this incredible site.

Technical Details

SERIES: Estate Series
APPELLATION: Anderson Valley
CLONES: 115, Pommard
ORIENTATION: Northeast/Southwest
TRELLISING: VSP
SOIL: Bearwallow Complex
ACREAGE: 386 acres

Single Vineyard Series (Grower & Estate)

2020 MT. CARMEL
PINOT NOIR

Winemaker Notes

Planted in 1989, on steep and rugged land surrounding an abandoned Carmelite monastery, Mt. Carmel was one of the first vineyards planted in the Sta. Rita Hills appellation. Primarily dry-farmed, Mt. Carmel is extremely cool and windy.

This, combined with exceptional Botella clay and Diatomaceous earth soils, produces a wine that is as intricate and dynamic as it is alluring. With expressive and complex fruit, earthy aromatics, and profound bramble notes, it is positively vibrant. The harmonious palate highlights the grand energy and depth, embodying the character of Sta. Rita Hills. This wine is unapologetically delicious.

Fermentation

76% concrete, 24% wood, 19% whole cluster

Élevage

45% new French oak for 18 months, 8% new Austrian oak for 16 months, prior to bottling 100% in stainless steel tank for 1 month

Alcohol 13.5% pH 3.5 TA 5.96g/L



Single Vineyard Series (Grower & Estate)

2020 GAP'S CROWN VINEYARD PINOT NOIR

Winemaker Notes

Gap's Crown Vineyard is considered by many to be one of the best representations of what the Petaluma Gap AVA, the southern component of Sonoma Coast, is all about. Since we began working with this site in 2006, its meteoric rise into the pantheon of great Pinot Noir vineyards has been extraordinary.

Sweeping vineyards with dramatic elevation changes and clonal variety define this celebrated site. Each year, this wine appeals to Burgundy fanatics and California Pinot lovers alike. Made from five clones and fermented in an array of stainless steel, concrete, and wood vessels, the Gap's Crown Vineyard Pinot is as exuberant as it is irresistible, revealing layers of sun-kissed blackberry, cedar, and spices.

Fermentation

71% stainless steel, 22% wood, 7% concrete, 2% whole cluster

Élevage

48% new French oak for 15 months, 2% new Austrian oak for 15 months, prior to bottling 100% aged in stainless steel for 1 month

Alcohol 13.5% pH 3.53 TA 5.87g/L



Single Vineyard Series (Grower & Estate)

2019 CERISE VINEYARD PINOT NOIR

Winemaker Notes

Over the past quarter-century, the Anderson Valley has emerged as the source for some of California's most distinctive wines and Cerise as one of the valley's most preeminent vineyards.

Rising from 587 to 1,620 feet, its steep, unforgiving terrain results in thought-provoking wines that combine an untamable spirit with arresting energy and opulence. Pinot Noir blocks sit on the eastern side of the valley, facing west, 16 miles from the coast. There is not a single block on flat ground. Exploding with black cherry, baking spice, and black currants, this wine's depth and smooth structure are exquisite.

Fermentation

100% stainless steel

Élevage

55% new French oak for 16 months, prior to bottling 35% wood cask for 6 months

Alcohol 14.2% pH 3.76 TA 5.7g/L



KOSTA BROWNE

RESOURCES



Naming Standards
Market Support
FAQs

Naming Standards Guidelines

Kosta Browne Approved - Spring Releases

- 2021 Kosta Browne One-Sixteen Russian River Chardonnay
- 2021 Kosta Browne Sta. Rita Hills Pinot Noir
- 2021 Kosta Browne Russian River Valley Pinot Noir
- 2021 Kosta Browne Sonoma Coast Pinot Noir

Examples of *Incorrect Listings*

- 2021 Kosta Browne Sta. Rita Hills Pinot Noir by Duckhorn
- 2021 KB Russian River Valley Pinot Noir

Market Support & Brand Activations

FOCUS ON MEMBER ENGAGEMENT & BRAND HALO

Marquis Events & Partnerships

- Chef Series: Winemaker Julien Howsepian partners his craft with Michelin-Star chefs

Major Market Activations

- Pebble Beach, Aspen, Nantucket, TexSomm, LA Food & Wine, NY Wine Experience, Miami South Beach



Key Messaging & FAQs



1 Founded in 1997, Kosta Browne is recognized as one of the wine industry's great success stories, making some of the New World's most sought-after Pinot Noirs and Chardonnays, through our storied allocation model.

2 Located in Sebastopol, Sonoma County, Kosta Browne makes appellation and single-vineyard Pinot Noirs and Chardonnays from the most coveted cool-climate vineyards across the Russian River Valley, Sonoma Coast, Anderson Valley, Sta. Rita Hills and Santa Lucia Highlands appellations.

3 Through our commitment to quality, stewardship of the land, and member relationships, Kosta Browne has reshaped the landscape of luxury Pinot Noir, with inspiring wines that transcend their origins and represent California on a global stage.

Questions?



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