# KOSTA BROWNE

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# Kosta Browne

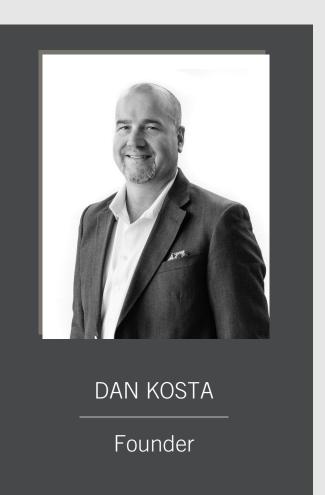
Differentiation Founders History Winemaker

# DIFFERENTIATION & APPEAL

### WHY KOSTA BROWNE

- Insanely Loyal Customers: Preeminent Pinot Noir and Chardonnay producer with exceptionally loyal customers who wait 2-10 years to gain access to our highly-coveted wines.
- Critical Acclaim: Highly regarded by wine connoisseurs with consistent 95++ ratings, including the Wine Spectator's Wine of the Year award in 2011.
- Sense of Place: Meticulous estate vineyards and longstanding grower partners dedicated to stewardship, sustainability, and wines with terroir-driven complexity.
- Quality at Every Turn: State-of-the-art winery in Sebastopol, laser-focused on quality winemaking practices from processing to fermentation, vessel to barrel.
- Obsessed with Pinot Noir: North America's most successful ultra-luxury Pinot Noir brand joins the celebrated Duckhorn Portfolio.

### FOUNDERS





### MICHAEL BROWNE

Founder

### HISTORY

Dan and Michael met while working at a popular Sonoma restaurant.		Image: Chris Costello joined as a third partner.			Set goal to become global benchmark for Pinot Noir and Chardonnay.		Julien Howsepian joined production team.		
1997		2001			2009		2012	2012	
	1998		2003-2008	)		2011		2013	
	First 24 cases of Pinot Noir were produced.		Gained in notoriety and top lists.			Awarded 2009 Wine Spec Wine of the Year.		Moved to a new home in the Barlow and acquired 20-acres of Keefer Ranch.	



95 points / \$52 5,818 cases made Sonoma County, California

Central to the story of Pinot Noir's steady rise in California has been the improbable ascent of a small Sonoma winery, started more than a decade ago by two waiters who pooled their tips so they could make wine.

### HISTORY



### ABOUT OUR WINEMAKER





Julien Howsepian has earned renown for creating elegant and intense wines prized for their thoughtful complexity, character, and soul. As Winemaker, he continues Kosta Browne's quarter-century legacy of crafting benchmark Chardonnays and Pinot Noirs.

# ABOUT OUR WINEMAKER (cont'd)

" Extraordinary wines reflect the interconnectedness of many factors... Understanding how these elements work together is the essence of great wine."

—J.H.

Building on the accomplishments of former Co-founders Dan Kosta and Michael Browne, Julien Howsepian leads Kosta Browne's winemaking team, overseeing an acclaimed program that features almost 40 of California's greatest vineyards.

Raised in Northern California's Bay Area, Julien regularly traveled to France to visit family, including relatives in the wine industry. These early visits kindled Julien's appreciation for the culture of wine and led him to UC Davis, where he earned a degree in viticulture and enology.

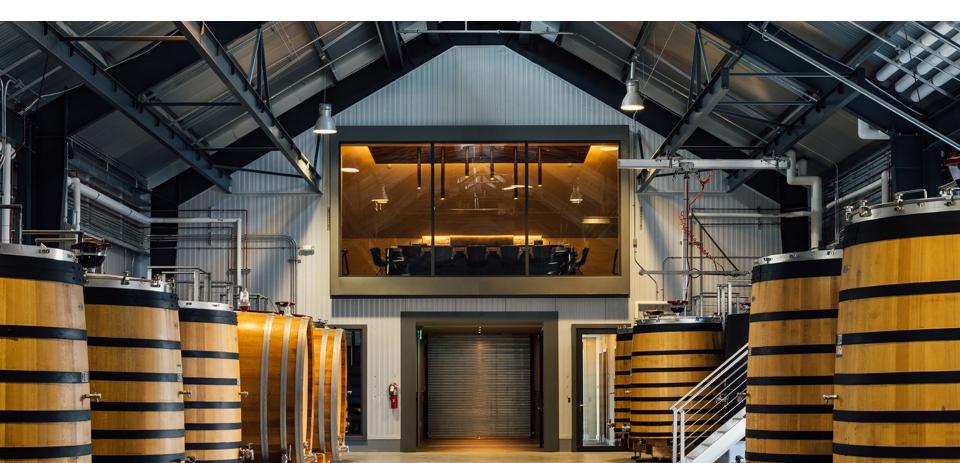
Prior to joining Kosta Browne, Julien gained invaluable hands-on experience at several venerable California estates and in New Zealand's acclaimed Hawkes Bay region. "My dream has always been to make world-class wines," adds Julien. "As a winemaker, it is both humbling and a gift to work with such amazing vineyards. Each one has a fascinating story to tell. For twenty-five years, Kosta Browne has been dedicated to telling these stories. To build on this legacy is an honor and a privilege."

### ARCHITECTURE

Mission Clones Fermentation Portfolio Taste Profile Offering Calendar Pricing

### MISSION

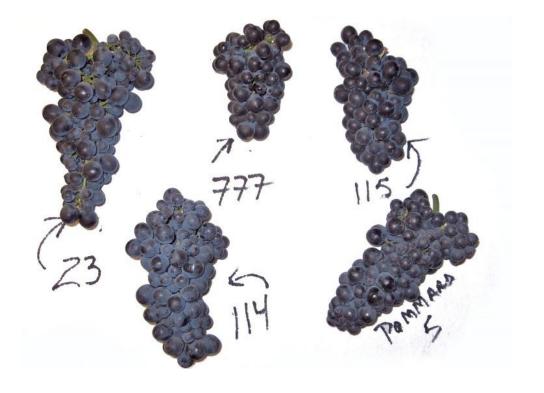
Establish ourselves as winegrowers with reverence for distinct vineyards obsessed with crafting wines with a sense of place. Become a global benchmark for Pinot Noir and Chardonnay through innovation, relentless focus on our team, customers, and quality.



# CLONES OF PINOT NOIR

### WINEMAKER'S CHOICE

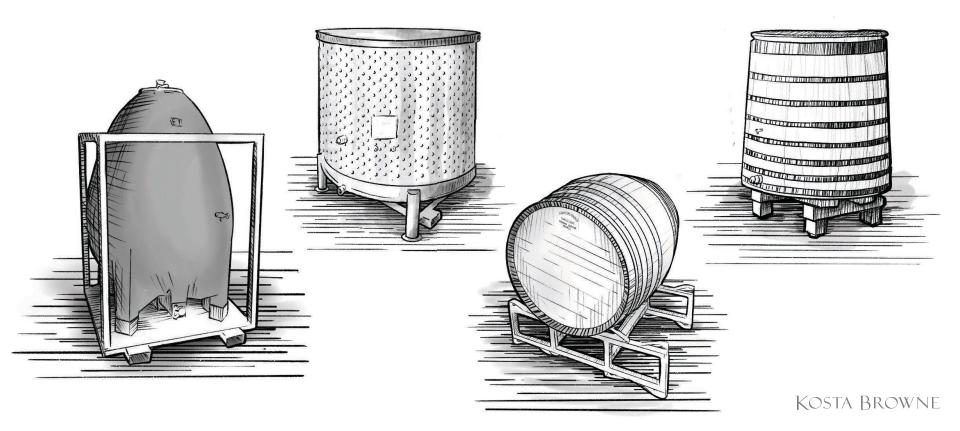
- Clonal Selection: Different clones result in different tastes in the wine. Some clones of Pinot Noir make bold and robust flavors while others offer the most amazing floral aromas.
- Key to the Blend: Using different clones within a given vineyard allows us to create individual, clonal fermentation lots – each contributing a key flavor to the final wine.



### FERMENTATION

### THE PERFECT VESSEL

The special key to our wines is matching the perfect fermentation vessel with the chosen clonal selection. Each vessel shape and material allows ferments to occur at a different temperature and a different rate, giving us total control and precise quality and flavor development.



### PORTFOLIO

#### APPELLATION SERIES

One-Sixteen, Russian River Valley Chardonnay	375/750 ML
Russian River Valley Pinot Noir	375/750 ML
Sonoma Coast Pinot Noir	375/750 ML
Sta. Rita Hills Pinot Noir	750 ML
Santa Lucia Highlands Pinot Noir	750 ML
Anderson Valley Pinot Noir	750 ML
Willamette Valley Pinot Noir	750 ML

#### BURGUNDY SERIES

Available exclusively to KB list members and in select markets.

#### SINGLE VINEYARD SERIES

El Diablo, Russian River Valley Chardonnay	750 ML
Keefer Ranch, Russian River Valley Pinot Noir	750 ML
Giusti Ranch, Russian River Valley Pinot Noir	750 ML
Gap's Crown Vineyard, Sonoma Coast Pinot Noir	750 ML
Thorn Ridge Ranch, Sonoma Coast Pinot Noir	750 ML
Rosella's Vineyard, Santa Lucia Highlands Pinot Noir	750 ML
Garys' Vineyard, Santa Lucia Highlands Pinot Noir	750 ML
Pisoni Vineyard, Santa Lucia Highlands Pinot Noir	750 ML
Mt. Carmel, Sta. Rita Hills Pinot Noir	750 ML
Rita's Crown Vineyard, Sta. Rita Hills Pinot Noir	750 ML
Shea Vineyard, Willamette Valley Pinot Noir	750 ML
4-Barrel, California Pinot Noir	750 ML
Blanc de Blancs Keefer Ranch, Russian River Valley Sparkling Wine	750 ML

#### ESTATE SERIES

Cerise Vineyard, Anderson Valley Chardonnay	750 ML
Cerise Vineyard, Anderson Valley Pinot Noir	750 ML
Bootlegger's Hill, Russian River Valley Chardonnay	750 ML
Bootlegger's Hill, Russian River Valley Pinot Noir	750 ML
Treehouse Vineyard, Russian River Valley Pinot Noir	750 ML

#### OBSERVATIONS SERIES

Available exclusively at the winery in Sebastopol, CA (Offerings change each vintage).



Note: bold wines available for distribution

### TASTE PROFILE



# WHOLESALE OFFERING CALENDAR

### SPRING

#### Feb/March

• Wholesale Allocation & Goals Determined

#### March/April\*

- Wholesale Allocation Opens/Letters Sent
  - 90 days to submit PO's

#### Мау

- Wholesale orders begin to ship/fulfill
  - Invoiced at time of shipment

#### June\*

- Wholesale follow-up communication to dormant/no response
- Wholesale Allocation ends
- Wholesale Wish Grant begins
  - Priority distributors offered additional inventory ("Wish")
  - Runs 15 days to submit PO's
- Wholesale Wish Grant closes and Allocation period ends.

### FALL

#### July/August

- Distributer Performance Reviews
- Wholesale Fall Allocation & Goals Determined
- Prep for Fall Allocation

#### September

- Wholesale Allocation Opens/Letters Sent
  - 60 days to submit PO's
- Wholesale follow-up communication
- Wholesale orders begin to ship/fulfill

#### October

- Wholesale Allocation ends
- Wholesale Wish Grant begins
  - Priority distributors offered additional inventory ("Wish")
  - Runs 15 days to submit PO's

#### November/December

• Wholesale Wish Grant closes and Allocation period ends.

## PRICING

WINE	BOTTLE (ML)	PK	SRP	SRP RANGE	WINE LIST	RELEASE SCHEDULE
One-Sixteen Chardonnay	750*	6	\$90	\$90 - \$100	\$160 - \$180	Spring
Sta. Rita Hills Pinot Noir	750	6	\$120	\$120 - \$140	\$200 - \$240	Spring
Willamette Valley Pinot Noir	750	6	\$120	\$120 - \$140	\$200 - \$240	Spring
Sonoma Coast Pinot Noir	750*	6	\$120	\$120 - \$140	\$200 - \$240	Spring
Russian River Valley Pinot Noir	750*	6	\$120	\$120 - \$140	\$200 - \$240	Spring
Gap's Crown Vineyard Pinot Noir	750	6	\$175	\$175 - \$200	\$275 - \$325	Fall
Cerise Vineyard Pinot Noir	750*	6	\$210	\$210 - \$200	\$300 - \$370	Fall

### APPELLATION SERIES

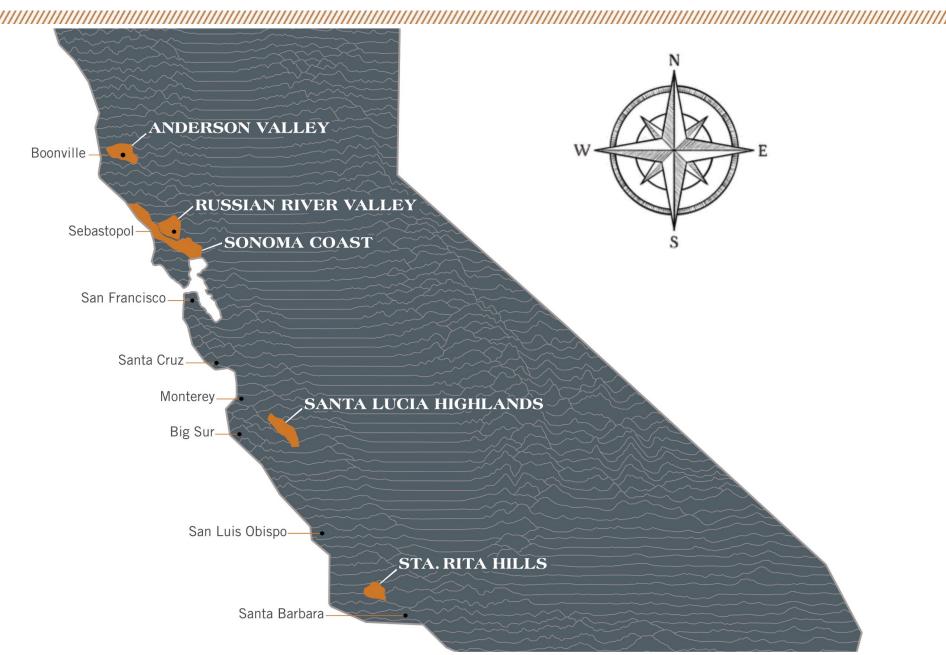
One-Sixteen Chardonnay Russian River Valley Pinot Noir Sonoma Coast Pinot Noir Sta. Rita Hills Pinot Noir Willamette Valley Pinot Noir

### PORTFOLIO

# APPELLATION SERIES

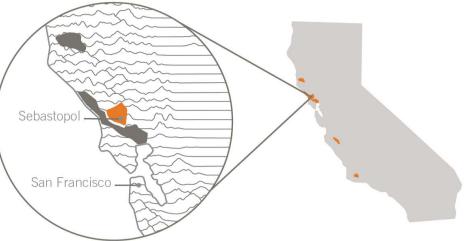
The Appellation blends are a result of our quest for the best Pinot Noir and Chardonnay grapes on the West Coast. From Willamette Valley in the north to the Sta. Rita Hills in the south, these selections are artfully crafted by blending individual vineyards and blocks most expressive of their AVA.

### CALIFORNIA



# RUSSIAN RIVER VALLEY

- The heartland of great California Pinot Noir
- Influence of ocean fog is more pronounced here
- Wide diurnal temperature variations
- Home to some of our most coveted single vineyard wine, including Keefer Ranch





# APPELLATION SERIES

### 

# 2022 ONE-SIXTEEN, RUSSIAN RIVER VALLEY PINOT NOIR

#### WINEMAKER NOTES

The marine influence that follows the Russian River inland from the Pacific coast is a powerful attribute of this region. The fog helps keep nights cool and offers vines a break from daytime temperatures.

This synergistic Chardonnay unveils a precisely structured palate with captivating aromatics. Notes of kiwi, lavender, and baking spice delight while complementing the pristine acidity. Individual pressed lots were all 100% native primary and malolactic fermentations, adding a profound depth and length to a refined finish.



#### VINEYARDS

Winner's Circle, Zio Tony, Lone Oak, Ritchie, Keefer Ranch, Bootlegger's Hill, El Diablo, Charles Ranch, Bob's Ranch

#### FERMENTATION

100% barrel, 100% whole cluster pressed

### ÉLEVAGE

33% new French oak & 67% neutral oak for 12 months sur lees with minimal stirring, then 100% of the blend was aged for four months in stainless steel.

ABV	рΗ	ТА
14.1%	3.42	5.9g/L

# APPELLATION SERIES

### 2022 RUSSIAN RIVER VALLEY PINOT NOIR

#### WINEMAKER NOTES

There are many differences between vineyards in this small appellation, but the majority of them share a common influence – the cooling effect that follows the Russian River inland from the Pacific coast.

We have been fortunate to work with vineyards that span a diverse and varied view into a region that many would call the heartland of California Pinot Noir. Revealing enticing aromas of dark red cherry, blueberry, and raspberry, this Pinot Noir is both flavorful and poised. A refreshing lift gracefully traverses the palate, leading to a captivatingly long finish.



#### VINEYARDS

Bootlegger's Hill, Giusti Ranch, Keefer Ranch, Winner's Circle, Zio Tony, Moonshine, Jenkins Vineyard, Hop Kiln

#### FERMENTATION

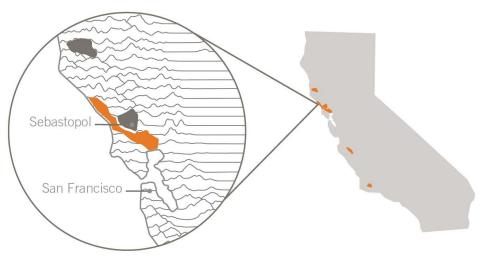
61% stainless steel, 21% oak, 18% concrete; 3% whole cluster

### ÉLEVAGE

38% New French oak, 52% neutral oak and 10% oak foudre/cask for 16 months; 3% whole cluster ABV pH TA 14.1% 3.68 5.61g/L

# SONOMA COAST

- A mix of both coastal and inland sites
- Highly complex geology located on two tectonic plates
- Wild and unpredictable, particularly from coastal vineyards
- Gap's Crown is one of the region's standout vineyards





# APPELLATION SERIES

### 2022 SONOMA COAST PINOT NOIR

### WINEMAKER NOTES

The Sonoma Coast is the largest appellation in Sonoma County, strongly influenced by its proximity to the ocean and heavy rainfall producing more than twice the annual amount of its inland neighbors.

This distinctive blend is made from 11 different clones, fermented in predominantly stainless steel, and aged for 16 months in 38% new oak. The resulting wine has an energetic acidity with cascading layers of black cherry and elderberry, followed by a lasting finish.



#### VINEYARDS

Gap's Crown, Marshall, Pratt-Sexton, Balletto, Bacigalupi

#### FERMENTATION

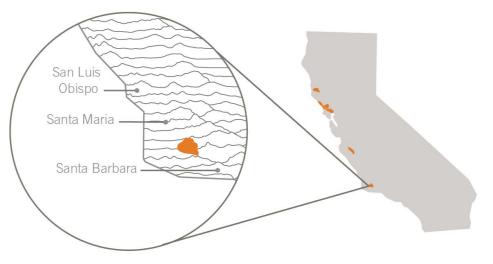
78% stainless steel, 14% oak,8% concrete; 5% whole cluster

### ÉLEVAGE

38% New French oak, 45% neutral oak and 17% foudre/casks for 16 months; 5% whole cluster ABV pH TA 14.1% 3.71 5.69g/L

# STA. RITA HILLS

- Highly mountainous, providing a myriad of varying site locations
- Poor soils limit vine vigor and crop yield
- East/West hillsides funnel ocean air into the vineyards





## APPELLATION SERIES

### 2022 STA. RITA HILLS PINOT NOIR

#### WINEMAKER NOTES

The Sta. Rita Hills is located on the Central Coast in Santa Barbara County. Though one of the smaller AVAs in California, it is celebrated worldwide as an acclaimed cool-climate growing region for Pinot Noir.

The purely East/West maritime mouth that funnels cooling coastal fog and wind to the vines make this area truly unique. As a result, Pinot Noir from this region characteristically has beautiful natural acidity balanced by complex structure and concentrated flavors.



#### VINEYARDS

Mt. Carmel, Rita's Crown, Bentrock, Radian, John Sebastiano, Sanford & Bennedict, Drum Canyon, Our Lady of Guadalupe, Peake Ranch, La Encantada

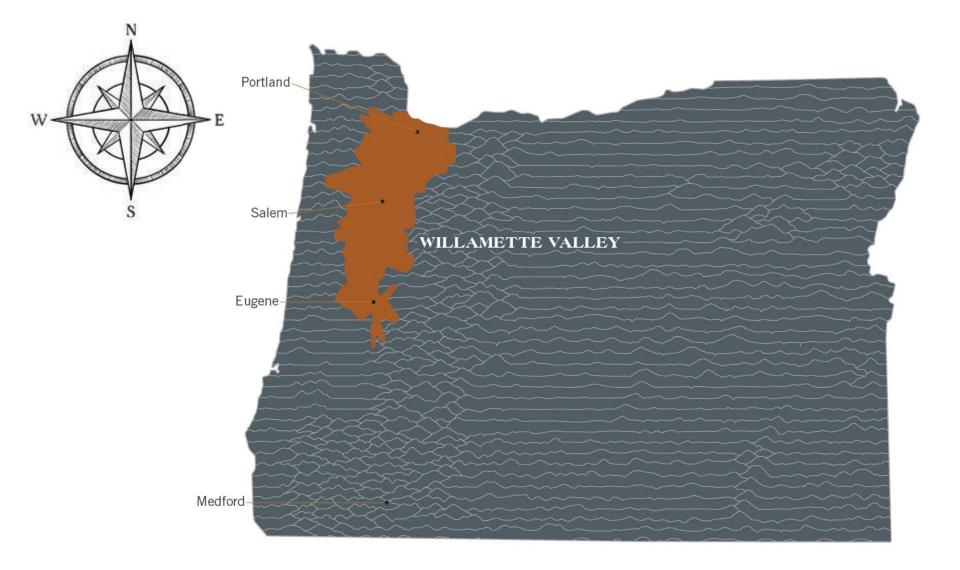
#### FERMENTATION

64% stainless steel, 29% concrete, 7% oak; 3% whole cluster

### ÉLEVAGE

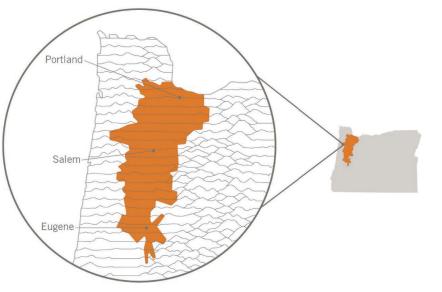
37% New French oak, 42% neutral oak and 21% oak foudre/ cask for 16 months; 3% whole cluster **ABV pH TA** 14.1% 3.64 5.87g/L

### OREGON



# WILLAMETTE VALLEY

- Soils are rather complex and unique, ranging from some of the deepest alluvial deposits in the world to eroded basalts to uplifted sea beds.
- The Van Duzer Corridor is a low-lying wind alley that allows cool air to flow unimpeded from the Pacific Coast into the Willamette Valley





# APPELLATION SERIES

### 2022 WILLAMETTE VALLEY PINOT NOIR

#### WINEMAKER NOTES

For over 25 years, our dedication to exploration and passion for crafting soulful and thought-provoking wines led us through the diverse terroirs of California, to the revered vineyards of Burgundy, France, and now to Oregon's majestic Willamette Valley.

The wine offers a captivating sensory journey, revealing expressive notes of black and red fruit, dried herbs, and spices. Fermented in stainless steel with 5% whole cluster inclusion to preserve the wine's vibrant acidity, this Pinot Noir boasts seamlessly integrated oak, culminating in an enduring finish.



#### VINEYARDS

L'Angolo, Eola Springs, Shea, Arlyn, Ribbon Ridge, Giving Tree, Zenith, Thoma, Holmes, Chestnut

#### FERMENTATION

100% stainless steel; 5% whole cluster

#### ÉLEVAGE

32% new French oak for 12 months, then 100% of the blend was aged for one month in stainless steel.

ABV	рΗ	ТА
13.5%	3.68	5.36g/L

## APPELLATION SERIES









#### ONE-SIXTEEN RUSSIAN RIVER VALLEY CHARDONNAN

The marine influence that follows the Russian River inland from the Pacific coast is a powerful attribute of this region. The fog helps keep nights cool and offers the vines a well-deserved break from daytime temperatures. The famed Chardonnay vineyards that we work with for this wine are located in the coolest parts of the Russian River Valley. Here, fruit can mature gracefully on the vine, offering more intensely focused flavors. The palate strikes a lovely balance between richness and bright acidity, with succulent orchard fruit flavors and a kiss of French oak carrying the wine to a long, shimmering finish.

#### RUSSIAN RIVER VALLEY PINOT NOIR

There are many differences between vineyards in this small appellation, but the majority of them share a common influence – the cooling effect that follows the Russian River inland from the Pacific coast. Over the years, we've been fortunate to work with many great vineyards that span a diverse and varied view into a region that many would call the heartland of California Pinot Noir. No matter the vintage, there are often fresh red fruit characteristics, a recognizably full mouthfeel, and lively texture to the wines from the area - a common thread to the components of this blend.

#### SONOMA COAST PINOT NOIF

The Sonoma Coast appellation overlaps with the Russian River Valley in many places and is similarly shaped by the ocean. Local geology can be complex here, a result of being located at the intersection of two tectonic plates. We find ourselves drawn to sites that are influenced by the Pacific Ocean. The vineyards we source from lie in both the southern portion of the appellation and in the northern coastal zone. In the southern area, the Petaluma Wind Gap and the San Pablo Bay drive cooler temperatures and provide us with deep flavors and richly textured wines. The vineyards from the coastal reaches contribute savory and spice characteristics that we love, as well as add great structure and poise. Together, they form a distinct Sonoma Coast wine with enticing aromas of ripe blue fruit, layered acidity, and a powerful finish.

#### STA. RITA HILLS PINOT NOIR

A microclimate that began a mere 20 million years ago is nothing short of a miracle. Tectonic plate movements caused mountains to rise out of the ocean, break off the plate, and rotate clockwise, creating one of the most defined transverse ranges on the Pacific Coast, with remnants of marine sediment deposited during the Miocene Epoch as the soil base. But what makes this area truly unique is the purely East/West maritime mouth that funnels cooling coastal fog and wind to the vines. Sta. Rita Hills is one of the world's best cool-climate growing regions of Pinot Noir. As captivating as it is delicious, this wine is robust and dynamic, with intense fruit and spice notes continuing throughout the palate, building to a complex and polished finish.



#### WILLAMETTE VALLEY PINOT NOIR

The storied soils of Willamette Valley are shaped by the historic release of an ice dam from glacial Lake Missoula that caused massive flooding across Washington, down the Columbia River, and into Oregon, carrying treasures of ancient glaciofluvial sediment. Now home to some of the deepest alluvial deposits, eroded basalts, and uplifted sea beds, these soils are a Pinot Noir dream. The wine offers a captivating sensory journey, revealing expressive notes of black and red fruit, dried herbs, and spices while boasting seamlessly integrated oak that culminates in an enduring finish.

### SINGLE VINEYARD SERIES

### Gap's Crown Vineyard Pinot Noir

### PORTFOLIO

# SINGLE VINEYARD SERIES

Our Single Vineyard Series embodies our passion for exploration and dedication to the diverse terroirs of the West Coast, highlighting the talents of our acclaimed grower partners, the exceptional character of each renowned site, and the craftsmanship of our winemaking team.

# SINGLE VINEYARD SERIES

### 2022 GAP'S CROWN VINEYARD SONOMA COAST PINOT NOIR

#### WINEMAKER NOTES

Gap's Crown Vineyard is widely recognized as one of the most exceptional expressions of the Petaluma Gap AVA, the southern region of the renowned Sonoma Coast appellation. Since our partnership with this vineyard commenced in 2006, it has soared to remarkable heights, earning its esteemed status among the finest Pinot Noir vineyards.

The 2022 vintage of Gap's Crown Vineyard Pinot Noir was crafted from five carefully selected clones, each contributing unique characteristics to the wine. Fermentation was conducted in both stainless steel and wood vessels, using 8% whole clusters, then aged for 16 months in barrel, with its final month spent in stainless steel to ensure a harmonious integration of flavors.



### FERMENTATION

72% stainless steel, 28% oak, 8% whole cluster

### ÉLEVAGE

46% new French oak & 54% neutral oak for 16 months, then 100% of the blend was aged for 1 month in stainless steel

ABV	рН	ТА
14.1%	3.7	5.4g/L

### ESTATE SERIES

### Cerise Vineyard

### PORTFOLIO

ESTATE SERIES

The Estate Series was born of our journey to find world-class Pinot Noir and Chardonnay sites in California and our commitment to sustainable farming and vineyard management practices. We methodically select clones and rootstocks, highlighting the vineyards' purest expressions, and utilize 20 different fermentation vessels to complement each lot produced. Each estate wine reflects the most compelling characteristics of the site from which they hail.

### ESTATE SERIES

### 2021 CERISE VINEYARD ANDERSON VALLEY PINOT NOIR

#### WINEMAKER NOTES

Cerise Vineyard has emerged as one of Anderson Valley's most acclaimed vineyards, with hillsides reaching 1,600 feet and exposures that push the vines to their limits. Pinot Noir blocks sit on the eastern side of the valley, facing west, 16 miles from the coast. There is not a single block that rests on flat ground.

From its mesmerizing core of bright, concentrated fruit to its soft, chalky tannins and subtle underlying tension, this wine is classic Cerise. Crafted from six elite clones and fermented in stainless steel, concrete, and oak tanks, this Pinot's structure draws you in and delights with layers of raspberry and blood orange for a long, fascinating finish.



### FERMENTATION

45% stainless steel, 32% oak, 6% whole cluster

### ÉLEVAGE

46% new French oak for 18 months, 5% new Austrian oak for 18 months

ABV	рН	ТА
14.2%	3.69	5.65g/L

### VINEYARD PROFILE

### SINGLE VINEYARD

#### GAP'S CROWN VINEYARD



#### About

Located in the Petaluma Gap off of the Sonoma Coast, Kosta Browne has been fortunate to work with Gap's Crown Vineyard since 2006. Steep hillsides and a variety of clones add diversity while carefully planted aspects encourage even sunlight exposure during the final stages of ripening. It was also a contributing vineyard to our 2009 vintage–named Wine Spectator's #1 Wine of the Year in 2011.

#### **Technical Details**

SERIES: Single Vineyard Series APPELLATION: Sonoma Coast CLONES: 667, 114, 115, Swan ORIENTATION: North East /South West TRELLISING: VSP SOIL: Goulding-Toomes complex, Goulding cobbly clay loam ACREAGE: 114 acres planted, only the best 37 acres go to Kosta Browne

### ESTATE

#### CERISE VINEYARD



#### About

Over the past quarter-century, the Anderson Valley has emerged as the source for some of California's most distinctive wines and Cerise as one of the valley's most preeminent vineyards. Its steep, unforgiving terrain results in thought-provoking wines that combine an untamable spirit with arresting energy and opulence. Pinot Noir blocks sit on the eastern side of the valley, facing west, 16 miles from the coast. There is not a single block on flat ground. In 2016 Kosta Browne jumped at the opportunity to purchase this incredible site.

#### **Technical Details**

SERIES: Estate Series APPELLATION: Anderson Valley CLONES: 667, 115, 2A Pommard, Martini, 777 ORIENTATION: North East /South West TRELLISING: Cane/VSP SOIL: Bearwallow complex ACREAGE: 386 acres

# RESOURCES

Naming Standards Market Support FAQs

# NAMING STANDARDS GUIDELINE

### KOSTA BROWNE APPROVED - SPRING RELEASES

- 2022 Kosta Browne One-Sixteen Russian River Valley Chardonnay
- 2022 Kosta Browne Sta. Rita Hills Pinot Noir
- 2022 Kosta Browne Russian River Valley Pinot Noir
- 2022 Kosta Browne Sonoma Coast Pinot Noir

### EXAMPLES OF INCORRECT LISTINGS

- 2022 Kosta Browne Sta. Rita Hills Pinot Noir by Duckhorn
- 2022 KB Russian River Valley Pinot Noir

# MARKET SUPPORT & EVENT ACTIVATIONS

### FOCUS ON MEMBER ENGAGEMENT

### **Marquee Events & Partnerships**

• Chef Series: Winemaker Julien Howsepian partners his craft with Michelin-Star chefs from around the world

### **Major Market Activations**

• Aspen Food & Wine, Pebble Beach, Nantucket, NY Wine Experience, Miami South Beach



### KEY MESSAGING & FAQS

Founded in 1997, Kosta Browne is recognized as one of the wine industry's great success stories, making some of the New World's most sought-after Pinot Noirs and Chardonnays, through our storied allocation model.

Located in Sebastopol, Sonoma County, Kosta Browne makes appellation and single-vineyard Pinot Noirs and Chardonnays from the most coveted cool-climate vineyards across the Russian River Valley, Sonoma Coast, Anderson Valley, Sta. Rita Hills and Santa Lucia Highlands in California, the Willamette Valley in Oregon, and now, the hallowed vineyards of Burgundy, France.

Through our commitment to quality, stewardship of the land, and member relationships, Kosta Browne has reshaped the landscape of luxury Pinot Noir, with inspiring wines that transcend their origins.

# QUESTIONS?

