



ESTABLISHED 1975

CALERA

Hollister, California

HISTORY OF CALERA

1960's: Jensen's winemaking inspiration began while working at Domaine de la Romanée-Conti



1975: First 24 acres of Pinot Noir planted

1980: Inaugural vintage of Central Coast Pinot Noir



1997: de Villiers Vineyard planted (13 acres)



1971: Seeking terroir with limestone



1974: Purchase of Mt. Harlan property



1977: Winery property is purchased, naming it Calera, Spanish for limekiln



1978: 1st vintage of Mt. Harlan Pinot Noirs: Selleck, Reed & Jensen



1998: Ryan Vineyard planted (10 acres)



PINOT PIONEER



Josh Jensen

02/11/1944 – 06/11/2022

One of America's most respected vintners was a true icon in the wine industry.



Nine-Time Winner
Wine & Spirits Winery
of the Year
2006 - 2022

Over one hundred **95+** scores from various publications since 1975.



JEB DUNNUCK



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BEFORE CALERA

After getting a Masters in Anthropology from Oxford, Josh Jensen knocked on the door of Domaine de la Romanée-Conti in Burgundy. He was hired as a picker by Andre Noblet, for whom he later assisted as a translator. He also worked harvest at Domaine Dujac before returning to California in 1973 to establish the now famous Calera Selection clones.



IN SEARCH OF LIMESTONE

Taking his cue from the great domaines of Burgundy, which have grown grapes in limestone soil for centuries, Josh set out in search of the perfect spot in California to create wines unique to the world but in the style of the greatest wines of France.



SETTING DOWN ROOTS

In early 1974, high up in the Gabilan Mountains along California's Central Coast, Josh Jensen found and purchased a high-elevation parcel with a limestone deposit of several million tons.

Limestone had been commercially quarried from the Mt. Harlan property a hundred years earlier, and to this day, there stands a magnificently well-preserved 30-foot-tall masonry limekiln.

The name "Calera" is the Spanish word for "limekiln," which serves as the winery's symbol and appears on every bottle of wine.



ESTABLISHING THE CALERA SELECTION CLONE

Cultivated in 1974 and established with UC Davis as Calera Clone (UCD 90, 96) in 1996, the first origins of the clone budwood material were propagated on vineyard lands in the Central Coast before Josh purchased Mt. Harlan and planted the entire property to the selection. Touted as an American “Heritage Clone,” this very low-yielding selection offers resulting wines with concentrated aromas while still light on the palate, with notes of sage and dark fruit profiles. [source reference](#)



MT. HARLAN - AVA/MONOPOLE



Located 100 miles south of San Francisco and 22 miles inland from the Pacific Ocean, the limestone-rich parcel is found on Mt. Harlan in San Benito County. Its elevation at 2,200 – 2,500 feet above sea level makes it one of the highest and coolest growing regions in California.

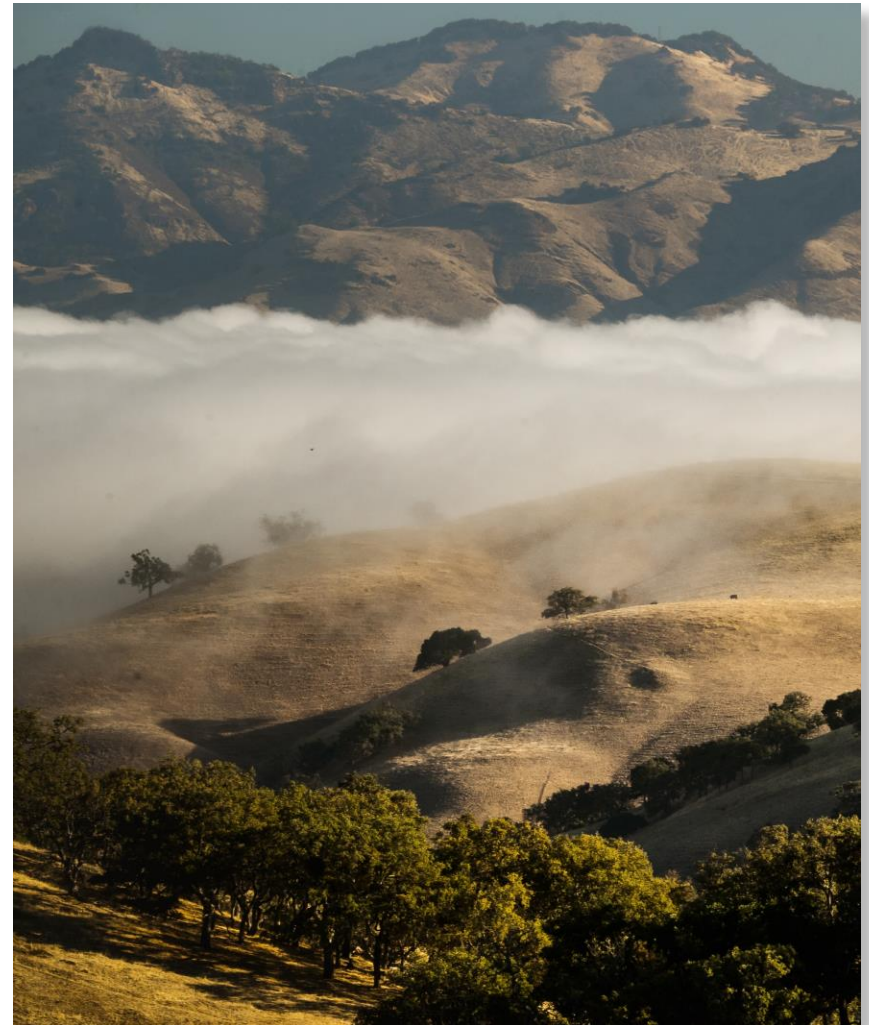
Josh worked to establish the Mt. Harlan AVA, which he achieved in 1990. As a result, like Domaine de la Romanée-Conti, Calera is a true monopole and one of the only wineries in the world with this distinction and its own AVA.

MT. HARLAN – MONOPOLE ESTATE

The semi-forested hillsides resemble that of Northern Spain, but the climate is much closer to that of Southern Burgundy, with little rain, cool winds, consistent sunshine, and a long growing season.

Growing conditions on Mt. Harlan result in vines that often experience a degree of water stress, causing them to dig deep to build strong root systems with low yields of small berries that ensure concentrated flavors and aromas.

While the mountain peaks at roughly 3800 feet above sea level, the elevation of the vineyards was deliberately chosen to give vines enough sun exposure to reach full ripeness without having to endure the harsh climate above.



CALERA WINEMAKER – MIKE WALLER

In 2007, Mike Waller joined Calera, working alongside Josh Jensen for more than a decade. Mike and Josh quickly discovered they shared similar philosophies, palates, and approaches to grape-growing, and in 2009, Josh named Mike the Head Winemaker for Calera. While earning his degree in viticulture and enology from UC Davis in 2002, Mike worked at Saintsbury, then later as a Wine Chemist at Beringer, before moving home to the Central Coast as the Assistant Winemaker at Chalone in 2004.



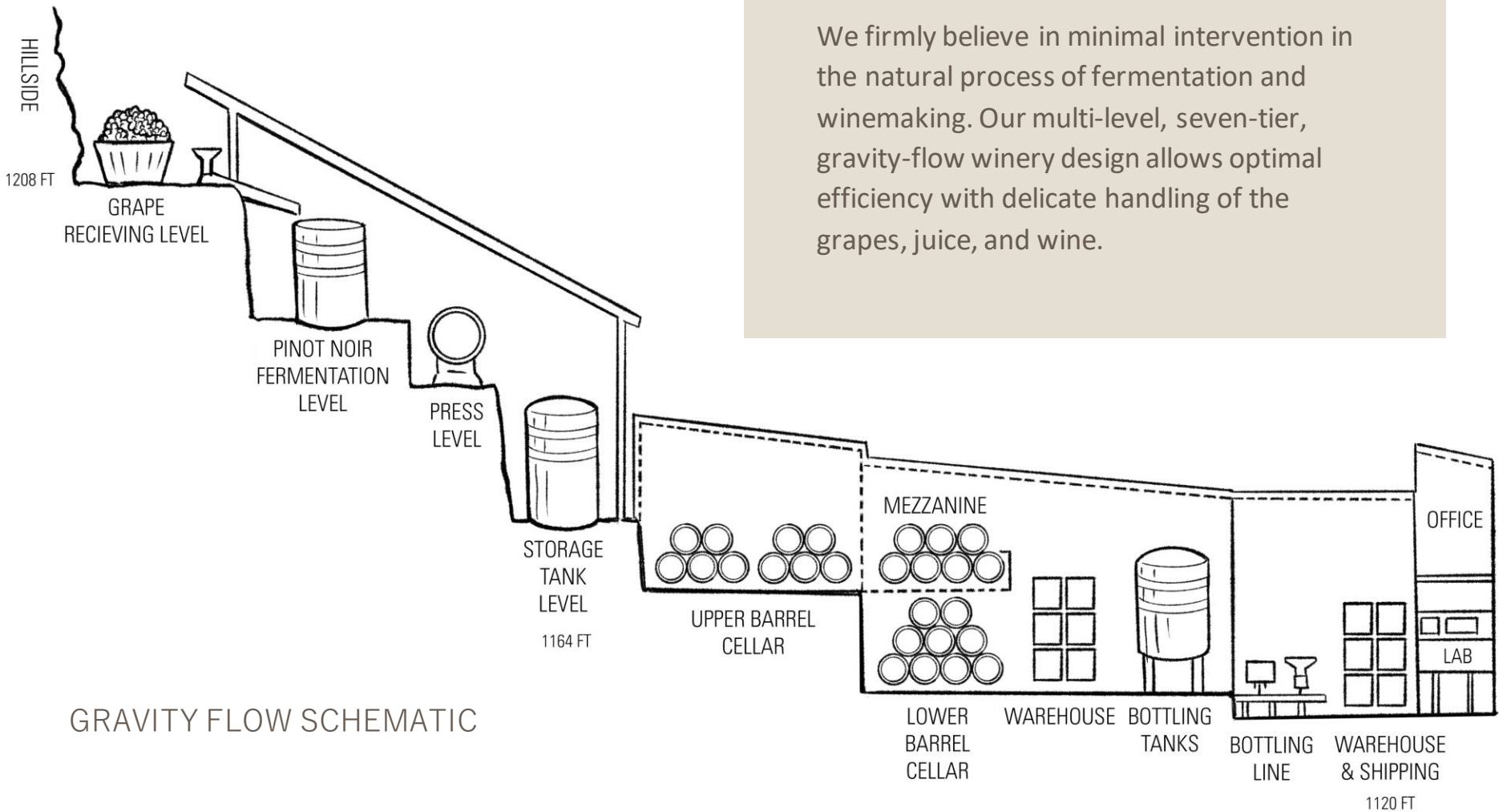
*“This is a region of pioneers
who have followed their own path,
while embracing a connection to
the land.”*

- Mike Waller

In the years since, Mike has developed an intimate understanding of Calera’s vineyards to capture the nuance of these grand cru-caliber sites to create sophisticated wines renowned for their layered elegance and aging potential.

GRAVITY FLOW WINERY

We firmly believe in minimal intervention in the natural process of fermentation and winemaking. Our multi-level, seven-tier, gravity-flow winery design allows optimal efficiency with delicate handling of the grapes, juice, and wine.



WINE THE WAY NATURE INTENDED

Known for its terroir-driven approach, Mt. Harlan estate vineyards have been certified CCOF Organic since 2008.

Calera's winemaking applies a minimalist approach that includes native yeast, whole cluster fermentation, and modest new oak to achieve elegant, balanced, and age-worthy wines.



MT. HARLAN WINES

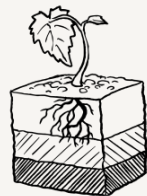


In 1975, Josh planted his first 24 acres of Pinot Noir in three separate parcels. In the Burgundian tradition, he named each parcel individually to emphasize the fact that each would produce a distinct wine. The original Pinot Noir plantings are the *Selleck Vineyard* (5 acres), *Reed Vineyard* (5 acres), and *Jensen Vineyard* (14 acres).

In 1984, *Mills Vineyard* was planted (14.4 acres) along with *Mt. Harlan Chardonnay* (6 acres), producing the iconic wine of the rare Calera Selection Chardonnay clone. In 1997, *de Villiers Vineyard* (15.6 acres) was planted, and in 1998, *Ryan Vineyard* (13.1 acres) was planted.

MT. HARLAN MONOPOLE ESTATE - PINOT NOIR VINEYARDS

CALERA



Jensen

Four Hillside blocks, each with a different exposure.

13.8 acres

Pinot Noir

Mt. Harlan

Year Planted:
1975

Planted on 4 different rootstocks on an Eastern-facing slope.

de Villiers

Planted between Mills and Jensen, generally East-facing exposure.

15.6 acres

Pinot Noir

Mt. Harlan

Year Planted:
1997

Highest elevation going up to 2500 ft. Planted on a Southwest-facing slope.

Ryan

West/Southwest-facing exposure, with our highest vineyard reaching 2500 ft above sea level.

13.1 acres

Pinot Noir

Mt. Harlan

Year Planted:
1998

Planted on a variety of rootstocks with materials from the original Pinot Noir vineyards.

Mills

Southeast-facing exposure on a hillside slope towards Harlan Creek.

14.4 acres

Pinot Noir

Mt. Harlan

Year Planted:
1984

Planted on its own rootstock with materials from the original Pinot Noir vineyards.

Reed
(Winery Only)

Located on a northern-facing slope.

6.4 acres

Pinot Noir

Mt. Harlan

Year Planted:
1975

Limestone with a slight loamy quality.

Selleck
(Winery Only)

South/Southwest-facing exposure.

4.8 acres





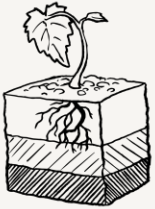
Pinot Noir

Mt. Harlan

Year Planted:
1975

Decomposed granite, limestone outcroppings—very rocky.

MT. HARLAN MONOPOLE ESTATE – WHITE VARIETAL VINEYARDS

CALERA®					
Chardonnay	South/Southwest and Northeast-facing blocks, gentle slope	10.4 acres	Chardonnay	Mt. Harlan	Limestone
Viognier (Winery Only)	Southwest-facing slope	2.2 acres	Viognier	Mt. Harlan	Limestone
Aligotè (Winery Only)	Southwest and Northern exposures	.02 acres	Aligotè	Mt. Harlan	Limestone

2020 CALERA MT. HARLAN CHARDONNAY

Key Accolades

v20 94 Pts., *Wine Review Online*. v20 93 Pts., *Wine Enthusiast*. v20 93 Pts., *Wine.com*.

Tasting Notes

Grown high on the limestone-rich soils of Mt. Harlan, this beautifully aromatic wine displays layers of Honeycrisp apple, peach, and fresh brioche. The apple and stone fruit layers are echoed on the palate, with undercurrents of cedar, wet stone, and spice, adding nuance and complexity to a long, resonant finish. To preserve the wine’s more delicate aspects, this Chardonnay was aged in 30% new French oak with minimal lees stirring.

Production & Technical Data

SRP: \$65

VARIETAL COMPOSITION			
100% Chardonnay			
APPELLATION			
Mt. Harlan			
AGING & OAK			
15 months 100% French oak 30% new			
FERMENTATION			
100% Barrel Fermentation 100% Malolactic complete			
INAUGURAL VINTAGE	ALCOHOL	pH	TA
1986	13.9%	3.53	5.8 g/L



2020 CALERA MT. HARLAN PINOT NOIR

JENSEN VINEYARD

Key Accolades

v19 96 Pts., International Wine Report. v19 95 Pts., James Suckling. v19 94 Pts., Wine Enthusiast. v19 93 Pts., Wine Spectator.

Tasting Notes

At more than 40 years old, the coveted old vines of Jensen Vineyard have produced a stunning wine that offers both depth and elegance. Aromas of wild strawberry, rhubarb, pomegranate, and black cherry leap from the glass, beckoning a first sip. On the palate, the flavors turn deep and dark, with layers of blueberry, juicy blackberry, and cocoa that build to a long, dramatic finish.

Production & Technical Data

SRP: \$125

VARIETAL COMPOSITION 100% Pinot Noir			
APPELLATION Mt. Harlan			
AGING & OAK 18 months 100% French oak 30% new			
FERMENTATION 100% Whole cluster open top with indigenous yeast			
INAUGURAL VINTAGE 1978	ALCOHOL 14.5%	pH 3.77	TA 6.1 g/L



2020 CALERA MT. HARLAN PINOT NOIR DE VILLIERS VINEYARD

Key Accolades

v19 95 Pts., *James Suckling*. v19 93 Pts., *Wine Spectator*. v19 92 Pts., *Wine Enthusiast*. v19 92 Pts., *Wine & Spirits*.

Tasting Notes

Once again, de Villiers has produced a gorgeous dark-fruit expression of Pinot Noir from Mt. Harlan. On the nose, aromas of candied blackberry, ripe strawberry, and black cherry mingle with hints of white pepper and spice. The palate is smooth with velvety tannins and dramatic flavors of blackberry, cedar, and sassafras, driving to a long, impeccably balanced finish.

Production & Technical Data

SRP: \$95

VARIETAL COMPOSITION

100% Pinot Noir

APPELLATION

Mt. Harlan

AGING & OAK

18 months | 100% French oak | 30% new

FERMENTATION

100% Whole cluster open top with indigenous yeast

INAUGURAL VINTAGE
2007

ALCOHOL
14.1%

pH
3.67

TA
6.1 g/L



2020 CALERA MT. HARLAN PINOT NOIR MILLS VINEYARD

Key Accolades

v19 95 Pts., *James Suckling*. v19 91 Pts., *Wine Spectator*.

Tasting Notes

This 2020 Mt. Harlan Pinot Noir comes from the 14-acre, southeast-facing Mills Vineyard, which was planted in 1984 at an elevation of 2,200 feet. At over 35 years of age, these low-yielding vines produced an effortlessly complex wine with energy, elegance, and sophisticated nuances of minerals, herbs, and spices.

Production & Technical Data

SRP: \$95

VARIETAL COMPOSITION			
100% Pinot Noir			
APPELLATION			
Mt. Harlan			
AGING & OAK			
18 months 100% French oak 30% new			
FERMENTATION			
100% Whole cluster open top with indigenous yeast			
INAUGURAL VINTAGE	ALCOHOL	pH	TA
1988	13.9%	3.71	6.6 g/L



2020 CALERA MT. HARLAN PINOT NOIR

RYAN VINEYARD

Key Accolades

v19 94 Pts., *Wine Enthusiast*. v19 93 Pts., *Wine & Spirits*. v19 94 Pts., *James Suckling*. v19 91 Pts., *Wine Spectator*.

Tasting Notes

The Ryan Vineyard sits at the highest point of Mt. Harlan (reaching 2,500 feet) and features vines that were planted in 1998 with a southwestern exposure. Though young by Calera standards, these more than 20-year-old vines yield a beautifully complex Pinot Noir, with cherry and plum layers framed by age-worthy tannins.

Production & Technical Data

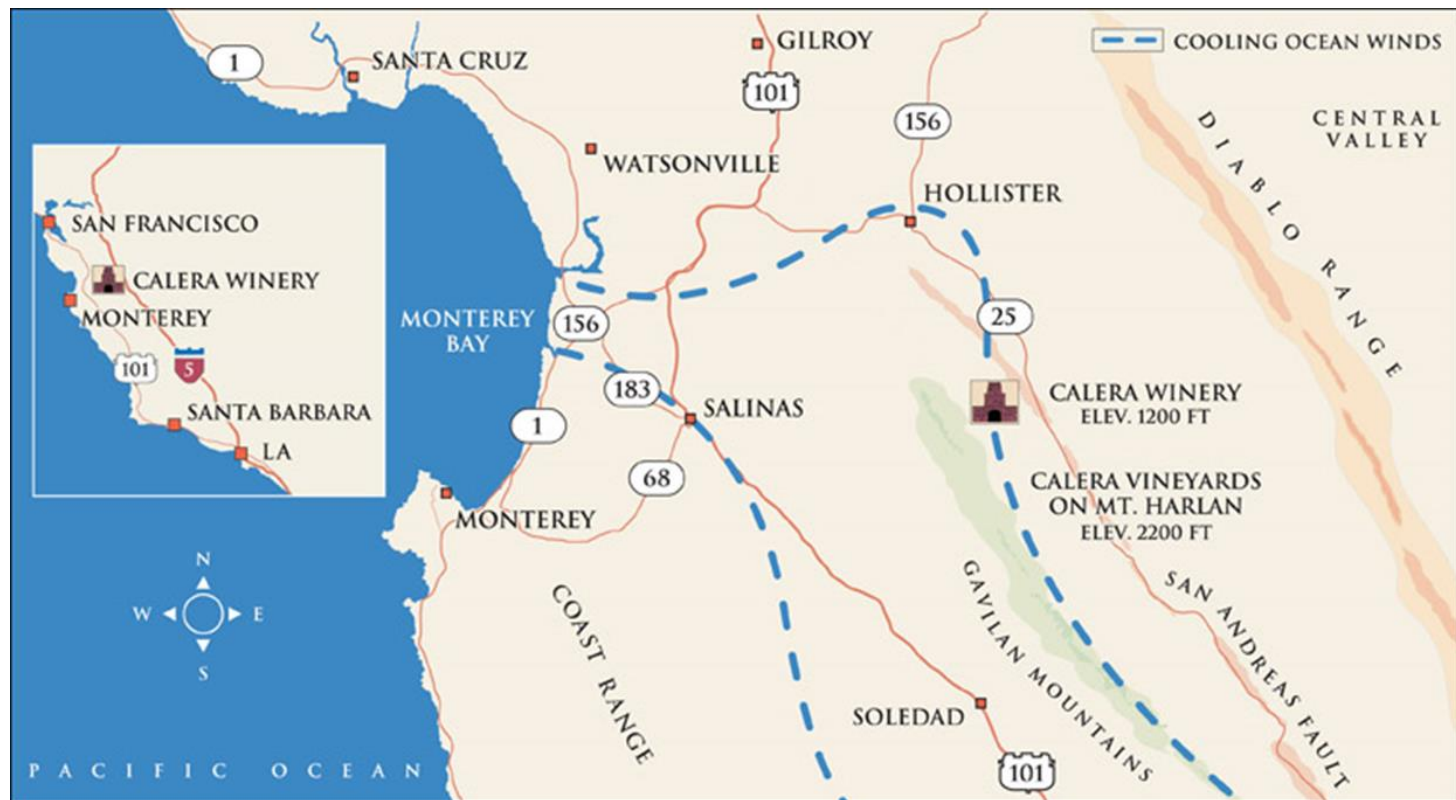
SRP: \$95

VARIETAL COMPOSITION			
100% Pinot Noir			
APPELLATION			
Mt. Harlan			
AGING & OAK			
18 months 100% French oak 30% new			
FERMENTATION			
100% Whole cluster open top with indigenous yeast			
INAUGURAL VINTAGE	ALCOHOL	pH	TA
2002	14.2%	3.71	5.8 g/L



EXPANDING TO THE CENTRAL COAST

Calera's history of winemaking on Mt. Harlan within California's central coastal area led Josh to expand his winemaking and vineyard sources to the broader Central Coast AVA in 1981. This region is widely known for its cool climate and is home to many notable and up-and-coming producers. The cool temperatures and reduced sun exposure enable Pinot Noir and Chardonnay to thrive.



CENTRAL COAST - WINES



As a pioneer of the region, Calera helped establish the Central Coast AVA as one of the New World's most exciting winegrowing areas, earning critical acclaim for truly unique wines.

Sourced from the appellation's finest vineyards, the Calera Central Coast Pinot Noir and Chardonnay have become benchmark wines, balancing bright minerality and nuanced complexity with a lingering finish.

2021 CALERA CENTRAL COAST CHARDONNAY

Key Accolades

V21 90 Pts, *Wine Enthusiast*

Tasting Notes

Both lively and alluring, this impeccably balanced Chardonnay shows its cool-climate coastal roots with tantalizing aromas of zesty green apple, summer grass, and mango. On the palate, energetic acidity adds poise and polish to the vibrant citrus flavors of orange and lemon that linger throughout a long, bright finish.

Production & Technical Data

SRP: \$28

VARIETAL COMPOSITION

100% Chardonnay

APPELLATION

Central Coast

AGING & OAK

10 months | 100% French oak | 10% new, 90% neutral

FERMENTATION

100% Malolactic complete

INAUGURAL VINTAGE
1981

ALCOHOL
14.5%

pH
3.39

TA
6.0 g/L



2021 CALERA CENTRAL COAST PINOT NOIR

Key Accolades

V21 91 Pts, *Wine & Spirits*. V21 91 Pts, *Wine Enthusiast*.

Tasting Notes

This beautifully supple Pinot Noir draws you in with inviting aromas of raspberry, dark cherry, dried sage, and sweet tobacco leaf. On the palate, soft, supple tannins frame alluring layers of wild strawberry and Bing cherry, with hints of cracked black pepper and spice for a lingering finish.

Production & Technical Data

SRP: \$32

VARIETAL COMPOSITION			
100% Pinot Noir			
APPELLATION			
Central Coast			
AGING & OAK			
10 months 100% French oak 10% new, 90% neutral			
FERMENTATION			
100% Malolactic complete			
INAUGURAL VINTAGE	ALCOHOL	pH	TA
1981	14.5%	3.62	5.8 g/L



PRICING

WINE	PACK	SRP	SRP RANGE	WINE LIST
Central Coast Chardonnay	12/750 ML	\$28	\$26 - \$34	\$40 - \$60
Central Coast Pinot Noir	12/750 ML	\$32	\$30 - \$38	\$50 - \$70
Mt. Harlan <i>Chardonnay</i>	6/750 ML	\$65	\$60 - \$75	\$85 - \$100
Mt. Harlan Pinot Noir <i>Mills Vineyard</i>	6/750 ML	\$95	\$95 - \$125	\$150 - \$175
Mt. Harlan Pinot Noir <i>de Villiers Vineyard</i>	6/750 ML	\$95	\$95 - \$125	\$150 - \$175
Mt. Harlan Pinot Noir <i>Ryan Vineyard</i>	6/750 ML	\$95	\$95 - \$125	\$150 - \$175
Mt. Harlan Pinot Noir <i>Jensen Vineyard</i>	6/750 ML	\$125	\$125 - \$165	\$200 - \$225

ACCLAIM

“The California pioneer [Josh Jensen] turned his passion for Pinot Noir into one of the state's most recognized and celebrated wineries.”

Wine Spectator

“California’s Romanée-Conti”


WINE ADVOCATE

“Calera can unequivocally be called one of California’s grand crus.”

San Francisco Chronicle

REFERENCES AND ARTICLES

The Calera Video

https://www.youtube.com/watch?v=rsDPn4fCWqw&ab_channel=TheDuckhornPortfolio

The Calera Story

<https://www.calerawine.com/our-story/the-calera-story>

Josh Jensen, Founder

<https://www.calerawine.com/our-story/josh-jensen>

Winemaker, Mike Waller

<https://www.calerawine.com/our-story/winemaking>



“Josh Jensen: Pinot Pioneer” - Wine Spectator Oct, 2013

https://www.duckhornportfolio.com/assets/client/File/BrandAssets/Calera/Wine_Spectator_Cover_Story.pdf

“A Conversation with Josh Jensen” – Wines & Vines Magazine Jan, 2018

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“Josh Jensen, Visionary Vintner of Pinot Noir, Dies at 78” – The New York Times June 2022

<https://www.nytimes.com/2022/06/15/dining/drinks/josh-jensen-dead.html#:~:text=Josh%20Jensen%2C%20who%2C%20after%20a,Saturday%20at%20his%20home%20in>

QUESTIONS?



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